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# ANNUAL REPORT 2020

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*Helping homeless and abused cats*



2020

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**FURRY FRIENDS**

**Authored by: Executive Committee**

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## To Furry Friends Supporters

Thank you so much for your continued support throughout 2020, it has been a hard year with the pandemic for everyone and your passion for saving our cat community has really shined through. Because of your support and donations, we have saved a record number of cats this last year and made a big impact in countless lives by matching them with a loving companion.

### LOOKING AHEAD

We have several things to look forward to going into 2021 with the most important being our first ever paid staff member! To be able to save more cats it is important to grow and expand on our strengths. We take exceptional pride in the medical care that we provide for the cats in our care and are excited that we have the opportunity to have a paid part-time Medical Director that can oversee the medical needs of our cats. Not only will this allow us to maintain a consistent level of care across all FF cats and kittens it will save us money and enable us to inhouse many Veterinary expenses.

We have many ideas for 2021 on ways to improve our shelter with an aim to be more Fear Free, upgrades to our shelter management software, improvements to our adoption processes and being able to offer additional support and service to our community. We are optimistic that we will be able to accomplish our goals, grow and continue to be an asset and resource to the community.

***“Our Mission is to rescue abused, abandoned or otherwise homeless cats and house them in a safe, healthy and socialized environment until we find new forever homes for them.”***

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## FINANCIAL SUMMARY

We have made significant operational changes throughout 2020 which has led to a more stable financial foundation for Furry Friends, ensuring we will be around for many years to come! Enhancing our efficiencies and streamlining our processes has helped us lower our overall operating expenses and be able to help more cats with a high quality of care.

Expenditure	2020	2019
Medical	\$105,628.30	\$126,129.07
Cat Food	\$25,421.77	\$21,188.81



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## FINANCIAL STATEMENT

### Statement of Comprehensive Revenue (Profits and Losses) 2020

- Income \$232,243.46
- Expenses \$182,506.94
- **Net Revenue \$49,736.52**

## FINANCIAL CONDITION

<b>ASSETS</b>		<b>LIABILITIES</b>	
Total Bank Accounts	\$174,676.06	Long-Term Liabilities	\$219,250.00
Fixed Assets	\$462,211.43		
		Total Liabilities	\$219,250.00
Total Assets	<b>\$653,114.50</b>		
		Total Equity	\$433,864.50
		Total Liabilities & Equity	<b>\$653,114.50</b>

## ANIMAL INTAKE & ADOPTION COUNT

<b>DESCRIPTION</b>	<b>NUMBERS</b>
Intake	355
Adoption	380
Return to Owner	5
Other	6

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## **PRESIDENT'S REPORT**

**It has been a year of many changes, challenges and more importantly a year of opportunity for Furry Friends. As for most, 2020 has been a year of unknowns and we have all felt that in our daily lives and in the world around us. We were fortunate in the fact that we were able to pivot and make the changes necessary to not only stay operational, but to thrive during COVID19 and continue to fulfill the Furry Friends mission of helping homeless and abused cats.**

**We have some exciting opportunities this year which have helped us financially, as well as increased our already amazing standard of care within our shelter. We were able to form partnerships that we never had before which will be key to the longevity of Furry Friends and will enable us to help more cats while being responsible with donor dollars. We finished the parking lot!! A huge thank you goes out to Sandi Long and Glen Aronson who spent countless hours and YEARS getting this huge goal accomplished. That was a big expense for Furry Friends, we had to take on some additional debt to cover the cost, but we have some great financial planning so that will not inhibit Furry Friends operations and our ability to help cats.**

**We have formed partnerships with spay/neuter clinics to be able to alter more cats for half the price, which will allow us to use that savings for other much needed procedures such as dental care, large unexpected medical costs, and lifesaving procedures. We have formed great partnerships with our Vet clinics, who so graciously give us nonprofit discounts. We ensure that we are using all our available resources effectively to have outstanding care and happy cats, while keeping our promise to our donors.**

**Our donors have been amazing this year, as you always are, but during times of economic uncertainty we know that we can always count on you. We are here because of you and can only do this life saving work with your support. Your support was evident during our first ever online auction which was a huge success thanks to you, as well as the volunteers who had many sleepless nights putting the**

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whole thing together and pulling it all off. Those donations are vital to us to get the cats the help they need and get them adopted to their forever homes.

We have been fortunate during 2020 to see an increased level of interest in adoptions and many times have found our shelter nearly empty. During those times we have reached out to our local humane societies to help those cats when frequently they have been near or at 100% capacity. We transferred in and successfully adopted out over 25 cats from there. We also have helped cats that were affected by the wildfires and want the community to know that although we are small, we will stand up when the community needs us. With that said we adopted out 380 healthy and happy cats in 2020, which is AMAZING!

We are looking forward to 2021 and what a new year will bring and the impact we can have within the community. We have some exciting opportunities we are researching now, one of which being to implement a new shelter management software program which will remove many manual processes, allowing us to utilize our precious volunteer hours to work more with the cats in our care and spend less time on paperwork.

I am honored to be President of Furry Friends and am excited for its future and sustainability for many years to come.

Jaimie Garver  
President

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## EXECUTIVE COMMITTEE 2020

Jaimie Garver	President
Linda Radar	Vice President
Diane Stevens	PR, Social Media
Brandi Towner	Secretary
Margie McGhee	Treasurer
Marci Koski	Feline Behaviorist
Julie Goldbeck	HH Committee

