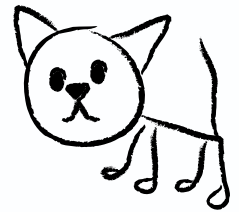


Furry Friends

Helping homeless and abused cats

www.FurryFriendswa.org



What is Furry Friends About?

WHO WE ARE

Furry Friends is a 501(c)(3) nonprofit no-kill cat rescue serving Clark County, Washington and adjacent counties. Founded in 1999, we are an all-volunteer organization that rescues and adopts out homeless, relinquished, and abused cats. We shelter and care for them as long as it takes to find them forever homes. We provide medical exams, medications, spay/neuter, food, and litter for up to 250 cats each year.

Our adoptions for 2020 will reach over 250 cats and kittens. As of October 1, 2020 we have adopted out 3112 cats and kittens during our 21 years of operation. Without our help, and the help of our supporters, many of these cats would have been euthanized, left on the streets to fend for themselves, or continued to overpopulate the community with kittens.

Furry Friends has more than 150 community volunteers who come from diverse backgrounds to contribute their time, skills, and talents for the cats. There are also seven active volunteer board members and no paid staff. In 2019, our volunteers donated a record 22,406 hours.

OUR MISSION

The Mission of Furry Friends is to help homeless, relinquished and abused cats by:

- Spaying or neutering.
- Providing medical care and foster homes until permanent placement of these cats into safe, nurturing homes.
- Educating the public regarding the care and responsibility of cat ownership.
- Collaborating with other pet rescue and companion groups to accomplish a no-kill status in the State of Washington.
- Offering senior visits/pet therapy to persons in nursing and assisted living facilities.

HOUSING THE CATS

We regularly house around 28 adult cats in our Vancouver shelter, which we lovingly refer to as our Halfway House. We don't disclose the physical location of the shelter to the general public, because we aren't large enough to take in unwanted cats that might be left on our doorstep. Members of the public interested in adopting one of our cats can either call our message line or submit an online request to meet at the Halfway House. Because our adoption team has flexible hours, the public can usually meet the cat within a few hours.

We provide care and supplies for approximately 10 unadoptable senior and medically-ill cats that we have placed in permanent foster homes. Kittens are always cared for in temporary foster homes, because their health tends to be fragile and because it's important that they're socialized and taught to use a litter box. The kittens can be preadopted, but they don't go to their new home without the required immunizations and being spayed or neutered.

Every cat taken in by Furry Friends has a 20-30 minute health check performed by our volunteer licensed veterinary technician. This includes blood tests for FIV/FelV, vaccinations, treatment for fleas/mites/worms, microchipping, and necessary medications. Our veterinary partners give rabies shots, perform spay/neuter, and provide non routine procedures (e.g., dental work, X-rays, scans).

Pictures and descriptions of the cats can be found on the Furry Friends website at www.furryfriendswa.org. Potential adopters wanting to meet our cats or kittens need to make an appointment by calling our message phone, 360-993-1097 or information@furryfriendswa.org.

Mailing Address: 6715 NE 63rd Street, Suite 450, Vancouver, WA 98661 Physical address is not published, call for an appointment.
(360) 993-1097 Message Phone ♦ information@furryfriendswa.org ♦ www.furryfriendswa.org

Furry Friends is a 501(c)(3) charitable organization and is registered under the Washington State Charitable Contributions Act

Our Goals

- Strengthen our volunteer base to increase the number of cats we are able to take in, adopt out and place in foster care.
- Secure financing to pay the salary of a halftime shelter manager.
- Secure financing to pay the salary of a halftime licensed veterinary technician.
- Pay off the \$220,000 mortgage on the Halfway House, which we purchased for the cats in 2016.
- Expand the Halfway House within the next five years to save more cats.

How We Are Funded

Furry Friends depends entirely on private donations, business sponsorships, fundraising events, and grants to finance an annual operating budget of approximately \$250,000. Our major fundraising event is our dinner and auction, held each September, which hosts more than 200 guests. In 2021, we will celebrate our 22nd year as a rescue and will hold the Meowy Pawpins dinner and auction at the upscale Heathman Lodge in Vancouver, WA

How We Allocate Funds

As a no-kill cat shelter, we spend a large portion of our budget on medical care (e.g., spay/neuter, checkups, surgeries, medication). For 2019 our medical expenses skyrocketed to \$126,129 which was 58% of our expenses. In 2017 we spent \$65,606, and in 2016 we spent \$46,458. We cared for approximately 200 cats each of these years.

This increase in medical is due to the rising costs of veterinary procedures and because we are taking care of more needy cats each year. We also do more medical care for our cats than any other shelter in the area.

For 2019 our cat food expenses were \$21,188 for 2018 our food expenses were \$14,765.

How we give back to the community

Education. We publish cat education stories for the public as a way of educating them about the best ways to care for their own cats and the feral cats in our community. We have posted over 200 stories on our blog on The Columbian Newspaper's website from November 2015 through October 2020. Cat Tales are written by award winning writer and Furry Friends volunteer Nomi Berger.

Pet Therapy Program. Volunteers take their own cat or dog once or twice a month to one of the local care facilities to visit the residents. The residents look forward to these visits. It gives them a chance to speak with our volunteers and reminisce about the beloved pets they had in the past.

Pet Resource Page. We have a pet resource page on our website itemizing organizations that can help the community with spay/neuter, pet food, and medical assistance that can be found at:
<http://furryfriendswa.org/pet-resources/>.

Peace of Mind. Many of the cats we take in are from the elderly, who move into assisted living and can't take their cat with them. Other cats are relinquished by people who have fallen on hard times or by those in the military who are deployed to another country. These situations are stressful for the cat owner, especially when many of them have had the cat since it was a kitten and consider it a family member. They have peace of mind when they find out about our good reputation, how we love the cats, and how careful we are at placing them in the right forever home.

Emotional Support. Some of our volunteers have anxiety or medical issues. Their health and wellbeing are much improved when they are around the cats; taking care of the cats makes them feel they have a purpose in life. Because we are a no-kill shelter, we care for cats with digestive disorders, thyroid and obesity issues, diabetes, and other medical issues. Often volunteers have one or more of these issues and while helping the cats, they are also helping themselves.





Students. Twice a week, special needs students from the local Gate Program spend two hours at our Halfway House socializing the cats and assisting adult volunteers with cleaning. This opportunity is not only advantageous for Furry Friends, it teaches the students responsibly and how to behave appropriately around animals and people.

Low Cost ID Microchipping. Twice a year we offer discounted ID microchipping to the community. We charge \$35 per dog or cat, which is a savings of more than \$60 per pet. The microchips give lost pets a better chance of getting home safely.

Pet-Less Residents. Many of our volunteers are pet less due to their living conditions or low economic status. Being able to interact with the shelter cats gives them the “fix” that they are unable to achieve otherwise.

Feral Cat Colonies. We schedule volunteers to feed and care for colonies located in Vancouver area. We provide food and will transport feral cats in need of neutering to the Feral Cat Coalition of Oregon (FCCO) and return them to their colonies.

Furry Friends Supporters

These stats are current as of October 1, 2020

- We have 2,000 people on our mailing list.
- There are 3,406 Facebook followers.
 - Instagram has 1,172 followers.
 - Twitter has 223 followers.
- Furry Friends has nine sponsors.
- There are 170 Furry Friends Volunteers.

Sponsor Attention

Promos for sponsors are in all of our digital and print newsletters and appear in our social media according to sponsorship level. There are at least 24 digital newsletters a year going out to the public and volunteers.

Our Challenges

Limited room in isolation

Each cat that we take in stays in the isolation/medical room at the Halfway House for one to two weeks to ensure they are free of transmittable diseases that might spread to the general population. Once these cats are cleared, we can take in new cats. The isolation room is large enough for our medical equipment and to house three kitty condos that hold up to seven cats. We always have a wait list of cats that are ready to be taken in, and the sooner a new cat is released into the general population the sooner we can bring in more cats.

As we save more money, it will be a priority to expand the medical/isolation area so that we can take in more cats.



Our Halfway House

On August 5, 2016 we purchased our first house after 17 years of renting a facility. Our house was built in 1951, and it has 1,662 sq feet of space on over ½ acre of land (.62 acre).

We do not publicize the address of our building. Visiting the shelter is by appointment only. We do not have people to staff the house so we cannot have people showing up without an appointment.



Furry Friends Tax ID No. 91-2002817

(360) 993-1097 Message Phone ◆ information@furryfriendswa.org ◆ www.furryfriendswa.org

Furry Friends is a 501(c)(3) charitable organization and is registered under the Washington State Charitable Contributions Act



We have several Sponsorship packages

Tuxedo Premier Sponsorship - \$5,000+ one-time donation for the calendar year

- Your company name and logo on our website with a link to your website
- Your company name and logo in our printed and electronic newsletters
- Four complimentary tickets to the auction
- Your company name and logo on auction promotions
- Your company name on news releases and social media promotions
- Full page advertisement in the auction program
- Your company signage displayed at the auction
- Repeated acknowledgement of your business by the auctioneer and master of ceremonies at the auction



Tabby Platinum Sponsorship - \$2,500 one-time donation for the calendar year

- Your company name and logo on our website with a link to your website
- Two complimentary tickets to the auction
- Your company name and logo on auction promotions
- Your company name on news releases and social media promotions
- Half page advertisement in the auction program
- Your company signage displayed at the auction
- Acknowledgement of your business by the auctioneer and master of ceremonies at the auction



Calico Gold Sponsorship - \$1,250 one-time donation for the calendar year

- Your company name and logo on our website with a link to your website
- Two complimentary tickets to the auction
- Your company name and logo on auction promotions
- One-fourth page advertisement in the auction program
- Acknowledgement of your business by the auctioneer and master of ceremonies at the auction



Red Silver Sponsorship - \$500 one-time donation for the calendar year

- Your company name and logo on our website with a link to your website
- One complimentary ticket to the auction
- One-eighth page advertisement in the auction program
- Acknowledgement of your business by the auctioneer and master of ceremonies at the auction



* If you're interested in becoming a sponsor, your business name will be printed on all auction promotional materials going forward from the time of sponsorship. Materials include the Save the Date card, the Invitation, flyers, posters, promos on social media, and in our newsletters.

Thank You!
Sponsors

Furry Friends 

Helping homeless and abused cats



Contact **Furry Friends**
Message phone: 360-993-1097
www.furryfriendswa.org



Facebook page:
www.facebook.com/furryfriendswa
Twitter: <http://twitter.com/furryfriendswa>
(handle = @furryfriendswa)



Instagram: <http://instagram.com/furryfriendswa>
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Physical address is not published, call for an appointment.

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Furry Friends
would like to thank all those that
have sponsored our annual auction
www.furryfriendswa.org



Sponsorship Advertising

When you become a sponsor, you will receive advertisement space in our annual auction program.

Tuxedo Premier Sponsorship - \$5,000+ one-time donation for the calendar year receives a Full page advertisement in auction program (7.5" wide x 8.5" tall)

Tabby Platinum Sponsorship - \$2,500 one-time donation for the calendar year receives a Half page advertisement in auction program (7.5" wide x 4.25" tall)

Calico Gold Sponsorship - \$1,250 one-time donation for the calendar year receives a One-fourth page advertisement in auction program (3.75" wide x 4.25" tall)

Red Silver Sponsorship - \$500 one-time donation for the calendar year receives a One-eighth page advertisement in auction program (3.75" wide x 2.125" tall)

You are welcome to submit your own advertisement or we can create one for you.

If you are providing the advertisement, please submit a PDF no later than August 20th.

If we are creating one for you, please submit your copy, logo and/or graphics to news@furryfriendswa.org no later than August 10th. You will be shown a proof and can request changes at that time.

Tuxedo Premier Sponsorship - \$5000+ one-time donation for the calendar year receives a This is the size of a Full page ad in the auction program. Ad size is 7.5" wide x 8.5" tall



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One-eighth page advertisement
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